

# Producers and Directors

SOC: 27-2012 • Career Profile Report

## ■ Key Facts

\$83,480

Median Salary

167,000

Employment

+5.0%

Growth Rate

## ■ Requirements & Salary Range

Education: Bachelor's degree

## ■ Automation Risk Assessment

**Low Risk** - 15.0% probability of being automated in the next 10-20 years.

This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

## ■■ Work-Life Balance

**6.3/10** - Good work-life balance

## ■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	5.0/10	Investigative	5.6/10
Artistic	9.6/10	Social	7.4/10
Enterprising	6.2/10	Conventional	4.4/10

## ■ Top Skills Required

Communication skills, Creativity, Decision-making skills, Leadership skills

### ✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

### ■ Challenges

- Burnout Risk
- Rapid Technological Change

## ■ What They Do

Producers and Directors typically perform the following tasks:

- Plan details such as framing, composition, camera movement, sound, and actor movement for each shot or scene.
- Communicate to actors the approach, characterization, and movement needed for each scene in such a way that rehearsals and takes are minimized.
- Direct live broadcasts, films and recordings, or non-broadcast programming for public entertainment or education.
- Research production topics using the internet, video archives, and other informational sources.
- Review film, recordings, or rehearsals to ensure conformance to production and broadcast standards.
- Study and research scripts to determine how they should be directed.
- Supervise and coordinate the work of camera, lighting, design, and sound crew members.
- Confer with technical directors, managers, crew members, and writers to discuss details of production, such as photography, script, music, sets, and costumes.
- Perform management activities, such as budgeting, scheduling, planning, and marketing.
- Consult with writers, producers, or actors about script changes or "workshop" scripts, through rehearsal with writers and actors to create final drafts.
- Identify and approve equipment and elements required for productions, such as scenery, lights, props, costumes, choreography, and music.
- Establish pace of programs and sequences of scenes according to time requirements and cast and set accessibility.
- Conduct meetings with staff to discuss production progress and to ensure production objectives are attained.
- Compile scripts, program notes, and other material related to productions.
- Resolve personnel problems that arise during the production process by acting as liaisons between dissenting parties when necessary.
- Coordinate the activities of writers, directors, managers, and other personnel throughout the production process.
- Obtain rights to scripts or to such items as existing video footage.
- Write and submit proposals to bid on contracts for projects.
- Compose and edit scripts or provide screenwriters with story outlines from which scripts can be written.
- Cut and edit film or tape to integrate component parts into desired sequences.