

Survey Researchers

SOC: 19-3022 • Career Profile Report

■ Key Facts

\$63,380 Median Salary	8,800 Employment	-5.0% Growth Rate
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■ Requirements & Salary Range

Education: Master's degree

■ Automation Risk Assessment

Low Risk - 8.0% probability of being automated in the next 10-20 years.
This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

■ Work-Life Balance

8.8/10 - Excellent work-life balance

■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	6.2/10	Investigative	9.4/10
Artistic	5.6/10	Social	6.4/10
Enterprising	4.8/10	Conventional	6.4/10

■ Top Skills Required

Analytical skills, Communication skills, Critical-thinking skills, Detail oriented, Problem-solving skills

✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

■ Challenges

- Burnout Risk
- Rapid Technological Change

■ What They Do

Survey Researchers typically perform the following tasks:

- Conduct surveys and collect data, using methods such as interviews, questionnaires, focus groups, market analysis surveys, public opinion polls, literature reviews, and file reviews.
- Prepare and present summaries and analyses of survey data, including tables, graphs, and fact sheets that describe survey techniques and results.
- Consult with clients to identify survey needs and specific requirements, such as special samples.
- Determine and specify details of survey projects, including sources of information, procedures to be used, and the design of survey instruments and materials.
- Support, plan, and coordinate operations for single or multiple surveys.
- Monitor and evaluate survey progress and performance, using sample disposition reports and response rate calculations.
- Collaborate with other researchers in the planning, implementation, and evaluation of surveys.
- Conduct research to gather information about survey topics.
- Direct and review the work of staff members, including survey support staff and interviewers who gather survey data.
- Direct updates and changes in survey implementation and methods.
- Produce documentation of the questionnaire development process, data collection methods, sampling designs, and decisions related to sample statistical weighting.
- Write proposals to win new projects.
- Review, classify, and record survey data in preparation for computer analysis.
- Analyze data from surveys, old records, or case studies, using statistical software.
- Write training manuals to be used by survey interviewers.
- Hire and train recruiters and data collectors.

*Generated by StartRight • Data from U.S. Bureau of Labor Statistics & O*NET*

Source: <https://www.bls.gov/ooh/life-physical-and-social-science/survey-researchers.htm>