

# Tour and Travel Guides

SOC: 39-7010 • Career Profile Report

## ■ Key Facts

\$36,660

Median Salary

55,800

Employment

+8.0%

Growth Rate

## ■ Requirements & Salary Range

Education: High school diploma

## ■ Automation Risk Assessment

**Medium Risk** - 32.0% probability of being automated in the next 10-20 years.

This job has some routine elements but still requires human judgment and interaction.

## ■ Work-Life Balance

**6.3/10** - Good work-life balance

## ■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

|              |        |               |        |
|--------------|--------|---------------|--------|
| Realistic    | 5.6/10 | Investigative | 4.6/10 |
| Artistic     | 6.6/10 | Social        | 8.8/10 |
| Enterprising | 5.6/10 | Conventional  | 5.4/10 |

## ■ Top Skills Required

Adaptability, Customer-service skills, Detail oriented, Interpersonal skills, Speaking and listening skills

### ✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

### ■ Challenges

- Burnout Risk
- Rapid Technological Change

## ■ What They Do

Tour and Travel Guides typically perform the following tasks:

- Describe tour points of interest to group members, and respond to questions.
- Escort individuals or groups on cruises, sightseeing tours, or through places of interest, such as industrial establishments, public buildings, or art galleries.
- Monitor visitors' activities to ensure compliance with establishment or tour regulations and safety practices.
- Conduct educational activities for school children.
- Research various topics, including site history, environmental conditions, and clients' skills and abilities to plan appropriate expeditions, instruction, and commentary.
- Provide directions and other pertinent information to visitors.
- Select travel routes and sites to be visited based on knowledge of specific areas.
- Provide for physical safety of groups, performing such activities as providing first aid or directing emergency evacuations.
- Assemble and check the required supplies and equipment prior to departure.
- Greet and register visitors, and issue any required identification badges or safety devices.
- Distribute brochures, show audiovisual presentations, and explain establishment processes and operations at tour sites.
- Drive motor vehicles to transport visitors to establishments and tour site locations.
- Train other guides and volunteers.
- Provide information about wildlife varieties and habitats, as well as any relevant regulations, such as those pertaining to hunting and fishing.
- Teach skills, such as proper climbing methods, and demonstrate and advise on the use of equipment.
- Collect fees and tickets from group members.
- Perform clerical duties, such as filing, typing, operating switchboards, or routing mail and messages.
- Solicit tour patronage and sell souvenirs.
- Speak foreign languages to communicate with foreign visitors.

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*Generated by StartRight • Data from U.S. Bureau of Labor Statistics & O\*NET*

Source: <https://www.bls.gov/ooh/personal-care-and-service/tour-and-travel-guides.htm>