

Models

SOC: 41-9012 • Career Profile Report

■ Key Facts

\$89,990 Median Salary	6,700 Employment	-1.0% Growth Rate
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■ Requirements & Salary Range

Education: No formal educational credential

■ Automation Risk Assessment

Medium Risk - 38.0% probability of being automated in the next 10-20 years.
This job has some routine elements but still requires human judgment and interaction.

■■ Work-Life Balance

7.5/10 - Good work-life balance

■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	4.4/10	Investigative	5.0/10
Artistic	5.4/10	Social	8.0/10
Enterprising	9.0/10	Conventional	5.8/10

■ Top Skills Required

Discipline, Interpersonal skills, Listening skills, Organizational skills, Persistence, Photogenic, Style

✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

■ Challenges

- Burnout Risk
- Rapid Technological Change

■ What They Do

Models typically perform the following tasks: • Pose for artists and photographers. • Record rates of pay and durations of jobs on vouchers. • Gather information from agents concerning the pay, dates, times, provisions, and lengths of jobs. • Report job completions to agencies and obtain information about future appointments. • Assemble and maintain portfolios, print composite cards, and travel to go-sees to obtain jobs. • Pose as directed, or strike suitable interpretive poses for promoting and selling merchandise or fashions during appearances, filming, or photo sessions. • Follow strict routines of diet, sleep, and exercise to maintain appearance. • Apply makeup to face and style hair to enhance appearance, considering such factors as color, camera techniques, and facial features. • Work closely with photographers, fashion coordinators, directors, producers, stylists, make-up artists, other models, and clients to produce the desired looks, and to finish photo shoots on schedule. • Dress in sample or completed garments, and select accessories.

*Generated by StartRight • Data from U.S. Bureau of Labor Statistics & O*NET*

Source: <https://www.bls.gov/ooh/sales/models.htm>