Craft and Fine Artists

SOC: 27-1012 • Career Profile Report

■ Key Facts

\$56,260Median Salary **52,000**Employment

From Volume 1

Growth Rate

■ Requirements & Salary Range

Education: See Requirements (BLS)

■ Automation Risk Assessment

Low Risk - 15.0% probability of being automated in the next 10-20 years.

This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

■■ Work-Life Balance

8.2/10 - Excellent work-life balance

■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	5.0/10	Investigative	5.6/10
Artistic	9.6/10	Social	7.4/10
Enterprising	6.2/10	Conventional	4.4/10

■ Top Skills Required

Artistic ability, Business skills, Creativity, Customer-service skills, Dexterity, Interpersonal skills

✓ Strengths

- High Demand
- Flexible Work
- · Continuous Learning

■ Challenges

- Burnout Risk
- Rapid Technological Change

■ What They Do

Craft and Fine Artists typically perform the following tasks: • Select materials for use based on strength, color, texture, balance, weight, size, malleability and other characteristics. • Create functional or decorative objects by hand, using a variety of methods and materials. • Develop concepts or creative ideas for craft objects. • Apply finishes to objects being crafted. • Cut, shape, fit, join, mold, or otherwise process materials, using hand tools, power tools, or machinery. • Set specifications for materials, dimensions, and finishes. • Advertise products and work, using media such as internet advertising and brochures. • Sketch or draw objects to be crafted. • Pack products for shipping. • Fabricate patterns or templates to guide craft production. • Create prototypes or models of objects to be crafted. • Develop product packaging, display, and pricing strategies. • Confer with customers to assess customer needs or obtain feedback. • Plan and attend craft shows to market products. • Develop designs using specialized computer software. • Research craft trends, venues, and customer buying patterns to inspire designs and marketing strategies.

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