

# Health Education Specialists

SOC: 21-1091 • Career Profile Report

## ■ Key Facts

\$63,000

Median Salary

71,800

Employment

+4.0%

Growth Rate

## ■ Requirements & Salary Range

Education: Bachelor's degree

## ■ Automation Risk Assessment

**Low Risk** - 6.0% probability of being automated in the next 10-20 years.

This job is relatively safe from automation due to its creative, social, or complex problem-solving requirements.

## ■ Work-Life Balance

**8.5/10** - Excellent work-life balance

## ■ Personality Fit (RIASEC)

Higher scores indicate better personality fit for this career type.

Realistic	4.0/10	Investigative	5.8/10
Artistic	7.0/10	Social	9.2/10
Enterprising	5.0/10	Conventional	5.8/10

## ■ Top Skills Required

Analytical skills, Communication skills, Instructional skills, Interpersonal skills, Problem-solving skills

### ✓ Strengths

- High Demand
- Flexible Work
- Continuous Learning

### ■ Challenges

- Burnout Risk
- Rapid Technological Change

## ■ What They Do

Health Education Specialists typically perform the following tasks:

- Prepare and distribute health education materials, such as reports, bulletins, and visual aids, to address smoking, vaccines, and other public health concerns.
- Develop and maintain cooperative working relationships with agencies and organizations interested in public health care.
- Maintain databases, mailing lists, telephone networks, and other information to facilitate the functioning of health education programs.
- Document activities and record information, such as the numbers of applications completed, presentations conducted, and persons assisted.
- Develop and present health education and promotion programs, such as training workshops, conferences, and school or community presentations.
- Collaborate with health specialists and civic groups to determine community health needs and the availability of services and to develop goals for meeting needs.
- Develop, conduct, or coordinate health needs assessments and other public health surveys.
- Supervise professional and technical staff in implementing health programs, objectives, and goals.
- Develop operational plans and policies necessary to achieve health education objectives and services.
- Provide program information to the public by preparing and presenting press releases, conducting media campaigns, or maintaining program-related Web sites.
- Develop and maintain health education libraries to provide resources for staff and community agencies.
- Design and conduct evaluations and diagnostic studies to assess the quality and performance of health education programs.
- Develop, prepare, and coordinate grant applications and grant-related activities to obtain funding for health education programs and related work.
- Provide guidance to agencies and organizations on assessment of health education needs and on development and delivery of health education programs.
- Design and administer training programs for new employees and continuing education for existing employees.
- Develop educational materials and programs for community agencies, local government, and state government.

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*Generated by StartRight • Data from U.S. Bureau of Labor Statistics & O\*NET*

Source: <https://www.bls.gov/ooh/community-and-social-service/health-educators.htm>